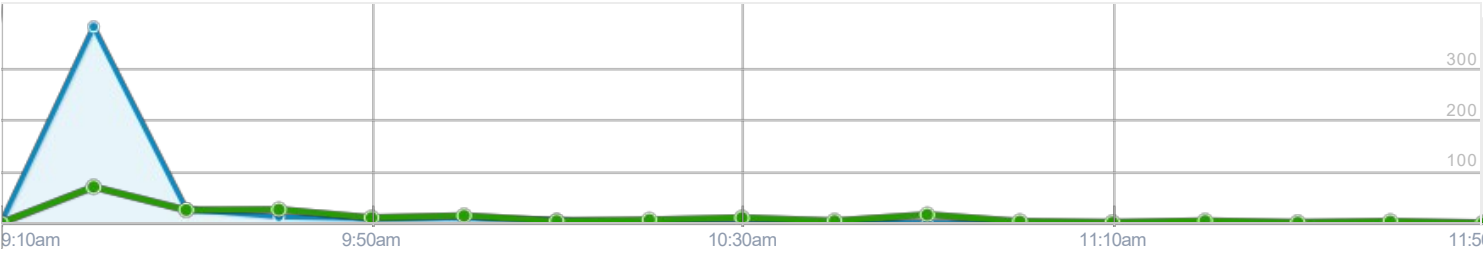


Sent to 144 unique subscribers in Newsletter subscribers

● Opens and ● Link Clicks for first day



Campaign Overview

91 Unique opens

197 total opens to date

4 Bounced

2.78% couldn't be delivered

49 Unopened

Open rates are only estimates

65%of all recipients opened so far

52.86%clicked a link (74 people)

0%unsubscribed (0 people)

0 people marked it as spam (0%)

0 shares across Facebook & email

Links Clicked

74 people clicked

Giving you a 81.32% click rate.

447total clicks

Made by 74 people

6.04clicks per person

Average of all those who clicked.

17 didn't click

That's 18.68% of all those who opened.

Link (URL)	Unique	Total
https://www.youtube.com/watch?v=VoLagcZnmZc	73	104
https://www.sma.sa.gov.au	66	73
https://www.sma.sa.gov.au/	66	70
https://www.sma.sa.gov.au/wp-content/uploads/SMAGuide_SMFApplicants.pdf	66	68
Link to web-based version of this email	66	68
https://www.sma.sa.gov.au/about/newsletter/	61	63
https://confirmsubscription.com/h/r/D7B83168EA2684342540EF23F30FEDED	1	1